

Curriculum Vitae
JONAS HAMMERSCHMIDT
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Professional experience

- 09/2024 – 08/2028 Assistant Professor, Norwegian School of Economics (NHH), *Norway*
07/2023 – 08/2024 Educational leave, SCR Altach, *Austria*
07/2019 – 06/2023 Assistant Manager & Head of Technology and Innovation, SCR Altach, *Austria*

Education

- 08/2020 – 05/2024 Doctoral of Science in Economics and Business Administration
LUT University, Finland
Supervisors: Prof. Dr. Sascha Kraus, Prof Dr. Kaisu Puumalainen
10/2016 – 04/2019 Master of Science in Entrepreneurship
University of Liechtenstein, Liechtenstein
10/2012 – 09/2016 Bachelor of Arts in Sport Management and Communication
German Sports University Cologne, Germany

Publications

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- Hammerschmidt, J., Durst, S., Kraus, S., & Puumalainen, K. (2021). Professional football clubs and empirical evidence from the COVID-19 crisis: Time for sport entrepreneurship? *Technological Forecasting and Social Change*, 165, 120572.
- Hammerschmidt, J., Eggers, F., Kraus, S., Jones, P., & Filser, M. (2020). Entrepreneurial orientation in sports entrepreneurship-a mixed methods analysis of professional soccer clubs in the German-speaking countries. *International Entrepreneurship and Management Journal*, 16, 839-857.
- Hammerschmidt, J., Kraus, S., & Jones, P. (2022). Sport entrepreneurship: Definition and conceptualization. *Journal of Small Business Strategy*, 32(2), 1.
- Hindle, K., Hammerschmidt, J., Viala, C., Kraus, S., Jones, P., & Calabuig-Moreno, F. (2021). Converting sporting capacity to entrepreneurial capacity: A process perspective. *European journal of international management*, 15(2-3), 197-213.
- Hammerschmidt, J., Calabuig, F., Kraus, S., & Urich, S. (2023). Tracing the state of sport management research: a bibliometric analysis. *Management Review Quarterly*, 1-24.
- Ramos, A. S., Hammerschmidt, J., Ribeiro, A. S., Lima, F., & Kraus, S. (2022). Rethinking dual careers: success factors for career transition of professional football players and the role of sport entrepreneurship. *International Journal of Sports Marketing and Sponsorship*, 23(5), 881-900.
- González-Serrano, M. H., Valantine, I., Hammerschmidt, J., & Calabuig, F. (2023). How to foster intrapreneurial intentions of sport science students? A cross-cultural symmetric and asymmetric approach. *Economic Research- Ekonomska Istraživanja*, 36(1), 2180059.
- Hammerschmidt, J., González-Serrano, M. H., Puumalainen, K., & Calabuig, F. (2023). Sport entrepreneurship: the role of innovation and creativity in sport management. *Review of Managerial Science*, 1-30.
- Hammerschmidt, J., Haski, S., Kraus, S., & Heinzen, M. (2024). New media, new possibilities? How esports strategies guide an ambidextrous understanding of tradition and innovation in the German Bundesliga. *Journal of Media Business Studies*, 1–23.
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Participation in industry innovation

- 09/2022 – 06/2024 Developing the business strategy for "*Actiontracker*" (Buchs, Switzerland), a software solution in collaboration with research efforts from the Eastern Switzerland University of Applied Sciences (OST). The project focuses on integrating multiple fragmented data streams (video, GPS tracks, event data) to enhance professional analysis in the Austrian Football Bundesliga.
- 03/2018 – 01/2020 Developing the business strategy as advisor and co-founder for "*teamgeist*" (Munich, Germany) in collaboration with Ludwig-Maximilians-University Munich (LMU) which was a university spin-off tech startup focused on creating a mobile application utilizing research-based, cutting-edge camera-based heart rate monitoring technology.

Supervisor experience

- 10/2021 – 05/2023 Co-supervisor and advisor for two bachelor's theses and one master's thesis.

Grants and honors

- 02/2022 Bonus for outstanding scientific open-access publication, *LUT University*: €3,000
- 02/2019 Grant "EXIST", a university-based startup program, three grant receivers, *German Federal Ministry for Economic Affairs and Climate Action*: €150.000