

# Dorotea Rossi Kriscak

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## EDUCATION

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**NHH Norwegian School of Economics** **2024-**  
PhD in Strategy and Management  
Supervised by Inger Stensaker

**NHH Norwegian School of Economics** **2022 – 2024**  
*MSc in Economics and Business Administration* *Bergen, Norway*

- Major in Strategy and Management, with a minor in Energy, Natural Resources and the Environment
- GPA: 4.67/5
- Thesis (qualitative): *Sustainability in Management Education*, supervised by Tina Saebi

**Bocconi University** **2016 - 2019**  
*BSc in International Economics and Finance* *Milan, Italy*

- Major in Economics, with a minor in Finance
- Final grade: 102/110
- Thesis (qualitative): *Linking Diffusion of Innovation and Business Model Innovation theory: evidence from the Italian foodservice industry* [Grade: 4/4], supervised by Nicolaj Foss

**LSE London School of Economics** **August 2018**  
*Summer course in Strategic Management* *London, U.K.*

- Grade: A\*

## RESEARCH & TEACHING EXPERIENCE

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**Teaching assistant** **Aug – Nov 2023**  
*Economics department, NHH* *Bergen, Norway*

- Graded (pass/fail) assignments from around 60 student groups and provided related feedback, for the class SAM15 Firm Strategy and Competition, covering industrial organisation and competition topics, held by Lars Sjørgard and Heidi Christina Thysen
- Held two lectures walking through the solutions of the assignments and answering related questions
- Assisted with the set-up on Canvas, including tasks such as creating students' groups and assignment

**Research assistant** **June – Nov 2023**  
*Centre for Sustainable Business, NHH* *Bergen, Norway*

- Assisted alongside a team of other students professors Lars Jacob Tynes Pedersen, Siv E. Rosendahl Skard, Sveinung Jørgensen with the set-up of Brann Stadium experiment, which aimed at stimulating greener behaviour when it comes to throwing out trash

**Research assistant***Digital Innovation for Growth Research Center, NHH***June – Oct 2023***Bergen, Norway*

- Summarized key facts and existing literature at the intersection of Super Aged Society and management research, providing a consolidated view of the current knowledge and research strands
- Supervised by Inger G. Stensaker

**Senior ambassador and researcher***Sustainability Ambassadors Global Exchange (SAGE) Program***June – Aug 2023***Part remote & Part in Bengaluru, India*

- Fully-funded program, which involved conducting research, engaging in online discussions on regenerative agriculture, One Health, and circular bioeconomy, and which culminated in a field trip to the Bangalore region, Karnataka, India
- Conducted a literature review on sustainable business models in agriculture, and presented it at insights at the Echo Network Summit
- Served as a mentor to a younger mentee, guiding them on effective methods to disseminate research findings within their local community
- Supervised by Shannon Olsson and Girija Ramakrishna
- Joint program between the Danish Academy of Technical Sciences, the Nordic Center in India, the Echo Network, Innovation Center Denmark, Tata Institute of Genetics and Society and Ashoka Trust for Research in Ecology and the Environment. A full report can be found here:  
<https://sites.google.com/echonetwork.in/sagereport2023/home>

**Research assistant***Center for Research on Innovation, Organisation, Strategy, Bocconi***Sept 2018 – March 2019***Milan, Italy*

- Mapped corporate ESG activities of Fortune 500 organizations against SDG goals and targets, coding systematically over 45 sustainability reports in order to prepare a machine learning dataset
- Developed two reports about ESG-related trends, focusing respectively on the healthcare and energy sector, which were then presented to executives of Abbott and E.ON
- Supervised by Vincenzo Vastola and Maurizio Zollo

**INDUSTRY EXPERIENCE**

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**Market Researcher & Insight Analyst***Nisus Consulting [specialist research consultancy]***Jan 2021 – April 2024***Remote*

- Managed and ran 20+ client listening projects for law and professional services firms, from the proposal stage to the delivered presentation, coordinating a team of four people and building strong client relationships, while also signing up five new clients
- Created and ran market research surveys, overseeing the entire process from questionnaire design to response collection
- Conducted research interviews and focus groups focusing on client experience and areas for improvement
- Analysed both qualitative (interviews and comments) and quantitative (survey data) data to understand client needs, brand awareness and – summarizing the finding into PowerPoint presentations