

ANNELISE LY, PhD.
Curriculum vitae (short CV, updated August 2024)

Contact information

Annelise.Ly@nhh.no

www.annelisely.com

ACADEMIC POSITION AND ROLES

- Associate Professor, Department of Professional and Intercultural Communication (FSK), NHH (since 2017)
- ENGAGE.EU Director of programmes /Area Learning co-coordinator (since 2023)
- Excellent teacher practitioner (*merittert underviser*) (since 2021); deputy head of the Pedagogical Academy, NHH

CURRENT AND SELECTED ADMINISTRATIVE RESPONSIBILITIES

2024-	Member of the Academic Advisory Board for the master programme in multilingual business communication at Ghent University
2023-	ENGAGE.EU Work package lead/Director of programmes & Co-coordinator Area Learning/ ENGAGE.EU Programme manager at NHH
2023-	Semester responsible/reference group member, Bachelor in Business, Economics and Data science at NHH
2023-	Leader, responsible of organising the Regional conference for the Association for business communication in Bergen in 2025
2023-	Examiner for Diplômes de Français Professionnel (DFP), Paris Chamber of Commerce (CCI Paris Ile-de-France)
2022-	Deputy head of the Pedagogical Academy, NHH
2021-	Review/Assessment of teaching portfolios for different departments at NHH
2020-	Member of the Publication board, Association for business communication
2019-	Main supervisor for PhD candidate Victoria s.N. Schröder
2022-2023	Member of a working group for the implementation of a bachelor inn technology at NHH
2022	Leader of the evaluation committee, Mr. Ziyuan Zhang's PhD thesis, NHH
2020	Opponent for Mrs. Jia Lih Yang's PhD thesis, Université Paul Valéry Montpellier 3

OTHER RELEVANT EXPERIENCE

2020-	Board member, <i>Vestland Kulturbrobygger Tjeneste</i> (VKB)
2015-	Speaker

DEGREES AND COURSES

2023	Case writing workshop	Harvard Business School
2019	Global Colloquium on Participant-Centered Learning	Harvard Business School
2016	Ph.D. in intercultural communication	NHH
2009	MA in French language	University of Bergen
2006	International MSc in management (IMiM)	ESC Lille/SKEMA France

RESEARCH PUBLICATIONS SINCE 2020

The full list can be found on my researcher page on www.cristin.no

Ly, A. (2022): Email in International Business Settings: Classroom Activities for Students to Practise and Critically Reflect on their Communicative Practices, in *Interculturality in Higher Education: Putting Critical Approaches into Practice*, edited by Mélodine Sommier, Anssi Roiha and Malgorzata Lahti, Routledge

Sverdrup, T. & Ly, A. (2022): The role of recontextualization and socialization practices in transferring corporate values from a small Norwegian IT company to an Indian subsidiary, *The International Journal of Human Resource Management*

Ly, A. (2022): Developing future global leaders' competencies in a business school course: A case study of a course design inspired by Team-based learning, *Advances in Global Leadership*, Vol.14, 227-245

Ly, A. (2021): Fostering Student Engagement and Oral Practise in an Online French Course during COVID-19: Implementation, Reflection and Strategies, in *Handbook of Research on Effective Online Language Teaching in a Disruptive Environment* edited by Jean Leloup and Pete Swanson, IGI Global, 270-287

Ly, A. (2021): Redéfinir le dirigeant d'entreprise: le retravail de l'*ethos* collectif dans le discours de remise de diplômes de Faber, *Argumentation et Analyse du Discours* [En ligne], 26

Ly, A. (2021): Strategies to Survive on Foreign Turf: Experience Sharing and Reflections from Two Apparent Aliens in the Field. In, *Field Guide to Intercultural Research*, edited by D. Guttormsen, J. Laurant & M. Chapman, Edward Elgar (with I. Spjeldnæs), Edward Elgar

Work-in-progress.

- 1) 'The team is great; I love to work with different people.' International students' perspectives on multicultural teams and strategies for effective collaboration. R&R
- 2) Three chapters for the book *Lederoppskrifter*, Gyldendal, two co-authored by L- Daouk-Öyry. Under review
- 3) Cultural sensemaking. Entry for the *Encyclopedia of Cross-Cultural Management*, Edited by Audra Mockaitis & Lena Zander, Edward Elgar. (forthcoming)
- 4) Linguistic glass-ceiling? Highly skilled migrants' sensemaking of local language proficiency in professional settings in Norway
- 5) 'If we don't help each other, who is going to help us?'" Highly skilled migrants' perceptions of positive contribution to integration and strategies implemented in Norway
- 6) Literature review of skilled migrants in Norway.

RESEARCH CONFERENCE PRESENTATIONS SINCE 2020

The full list can be found on my researcher page on www.cristin.no

- 2024 "When is my Norwegian good enough?" Experiences of glass ceiling by highly skilled migrants in Norway, presented at the GEML conference, University of Economics and Human Sciences, Warsaw, Poland (22-24 May)
- 2023 Linguistic glass-ceiling? The role of language in workplace exclusion in Norway, presented at the ABC Conference, Università degli Studi di Napoli Federico II, Naples, Italy (12-14 Jan)
- 2022 Team-based learning et apprentissage expérientiel : Enseigner la compétence interculturelle de manière interactive et critique, keynote webinar for SIETAR France, "Made in France et d'ailleurs" (14th Dec.)
- 2022 "If we don't help each other, who is going to help us?". Highly skilled migrants' perceptions of positive contribution to integration and strategies implemented in Norway, presented at the 7th Workshop on Diversity, Equality, and Inclusion: Transformation, Imagination, and Utopias, Copenhagen Business School (12-14. Oct.2022)
- 2022 Linguistic glass-ceiling? Highly skilled migrants' sensemaking of local language proficiency in professional settings in Norway, presented at the seminar Language use in international organisations, NHH (1-2 sept.2022)
- 2021 Developing Competencies for Communicating and Working Across Cultures in the Classroom: A Team-Based Learning Approach, workshop presented at the 86th ABC annual conference (18-24.10.2021) (with Judith Ainsworth)
- 2021 Developing future global leaders' competencies in a business school course: Reflections on the teaching and learning experiences, ABC Conference (26-28.08.2021)
- 2021 Redefining the business leader: the reworking of the collective ethos in Faber's commencement speech, ABC Conference (26-28.08.2021)
- 2021 The role of recontextualization and HR practices in transferring corporate values from a small Norwegian IT company to an Indian subsidiary, AOM Conference (29.07-4.08.2021) (With T.Sverdrup)
- 2021 Examining cultural differences in the workplace: How using different disciplines helped shed light on a company's challenge, invited talk at the Applied Linguistics and Communication Seminar, Newcastle University (12.05.2021)
- 2021 Team-Based Learning to Develop Leadership Competency for Communicating Across Cultures and Working in Multicultural Teams. Workshop presentation at the 20th annual meeting of the Team-Based Learning collaborative, March 3-5, (with J. Ainsworth)
- 2020 Developing Future Global Leaders in a Business School Course: A Case Study of a Course design Inspired by Team-based Learning. Presentation in the panel: Learning, Research, and Practice in Business Communication: A Careful Balancing Act on the Road to Success, 85th Annual conference, Association for Business Communication, online (27-31.10)

TEACHING

Current teaching responsibilities at NHH

- ENGAGE.EU Signature course Virtual collaboration across cultures (with Dr. Emma Nordbäck, Hanken and Prof. Marie-Thérèse Claes, Vienna University of Economics and Business). The course received an Innovation teaching award in 2024 (Vienna University of Economics and Business) (elective, master)
- CEMS Global leadership practice (master, mandatory for CEMS students)
- NHH Working successfully across cultures (with Kristin Rygg, bachelor, elective)
- NHH Course on Personal and professional development/ intercultural communication for the Bachelor in Business, Economics and Data science at NHH
- Administrative responsibility for the French section at NHH

Guest lectures include AALTO CEMS Block seminar on inclusive workplaces (2023, 2024), SIGMA closing (2023), NHH Executive (MASTRA, Seafood management, Ledelsesprogrammet etc...) and NHH.

OUTREACH TO SOCIETY

Talks: I regularly give talks (over 50 since 2021) on the topics of working successfully across cultures, leadership across cultures, diversity management and competence, and innovative pedagogy in companies and organisations such as NHH Executive, Bergen Chamber of Commerce, NHH, Unity Spark, NHH Alumni, Tryg, HVL University, Agder University, NOREC, the Committee for gender balance and diversity in research etc., ...

Podcasts: Since 2021, I have participated in over 10 Norwegian and international podcasts such as: Lederskap, Lederoppskrifter, Words and Actions, the Speak Lab podcast, Banebrytere, The Nordic Asia podcast, NOKUTpodden, HR-podden etc...

Interviews/citations in Khrono, NHH Paraplyen, NHH Bulletin, Personal og Ledelse and Forbes (2022, [Six secrets of more productive meetings](#))

Honours: nominated "Årets navn i academia"(name of the year in academia) by the newspaper Khrono (2022); Elected as a multicultural role model in Norway by Big Enough Global (2022); Short listed for "Voices of diversity in organisations" by the company Big Enough Global (2021)