

# Gavin M. Lamb, Ph.D.

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## EDUCATION

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### University of Hawai'i at Mānoa

- 2019 Ph.D. Second Language Studies (Applied Linguistics)  
Dissertation Title: *Discourse and Practice at the Nexus of Sea Turtle Tourism and Conservation in Hawai'i*  
Chairperson: Christina Higgins, Committee: Haruko Cook, Graham Crookes, Alexander Mawyer, Jonathan Padwe  
- Awarded the Excellence in Doctoral Dissertation Research Award from the College of Language, Linguistics and Literature
- 2012 M.A. Second Language Studies (Applied Linguistics)  
- Specialization: Discourse and Social Interaction  
- Received Harry Whitten Prize for Scholarly Excellence for Outstanding M.A. Thesis
- 2007 B.A. Japanese Language and Literature  
- One year study abroad: Kōnan University, Kobe, Japan.  
- Minor in History (European Intellectual History)  
- Certificate in French Language and Literature

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## ACADEMIC POSITIONS

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<u>Date</u>	<u>Location</u>
2024 – Present	Associate Professor of English Language, Department of Professional and Intercultural Communication, NHH Norwegian School of Economics, Bergen, Norway.
2023 – Present	Senior Researcher (Forsker II) NORCE (Norwegian Research Centre), Bergen, Norway
May-June 2023	Visiting Fellow, Danish Institute for Advanced Study (DIAS), Southern Denmark University.
2021 – 2024	Postdoctoral Fellow, Center for Multilingualism in Society across the Lifespan (MultiLing), University of Oslo, Norway
2019	Postdoctoral Researcher, Research Collegium for Language in Changing Society (RECLAS), University of Jyväskylä, Finland
2014-2017	Graduate Research Assistant, Charlene Junko Sato Center for Pidgin, Creole and Dialect Studies. University of Hawai'i at Mānoa, USA. <a href="https://www.hawaii.edu/satocenter/">https://www.hawaii.edu/satocenter/</a>

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## AWARDS, FELLOWSHIPS & GRANTS

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### External

- 2024 MSCA Seal of Excellence  
2018 Excellence in Doctoral Dissertation Research Award.  
2017 – 2018 Bilinski Dissertation Fellowship  
2017 Bilinski Summer Research Award  
2016 Bilinski Pre-Dissertation Research Award  
2016 Graduate Student Organization (GSO) Research Award  
2015 Graduate Student Organization (GSO) Research Award

## Internal

- 2019 Research Collegium for Language in Changing Society (RECLAS) Grant  
2014 Charlene Sato Memorial Scholarship for Pidgin, Creole and Dialect Studies  
2012 Harry Whitten Prize for Scholarly Excellence, awarded to recognize outstanding M.A. theses and scholarly papers in the Department of Second Language Studies

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## ACADEMIC PUBLICATIONS

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### Journal Articles

- 2025 Lamb, G. (2025). Magnetic landscapes of multispecies activity in the Digital Anthropocene, *Language in Society* (54/5), pp. 964 – 981. Part of the special issue: Anthropogenic Landscapes: Space and Semiosis in Planetary Crisis, edited by Sean P. Smith.
- 2024 Lamb, G. (2024). Multispecies language landscapes: (Re)making beachscapes with monk seals in Hawai'i. *Linguistic Landscape*. 10(4), 370–399
- 2021 Lamb, G. Spectacular sea turtles: Itineraries of wildlife tourism discourse in Hawai'i. *Applied Linguistics Review*. 12(1): 93–121. Part of the special issue: Tourism at the nexus of language, mobility, and materiality, edited by G. Lamb and B. Sharma.
- 2021 Lamb, G. and Sharma, B. Introduction: Tourism spaces at the nexus of language and materiality. *Applied Linguistics Review*. In G. Lamb and B. Sharma (eds). Special issue on Tourism at the nexus of language, mobility, and materiality.
- 2020 Lamb, G. Towards a green applied linguistics: Human-sea turtle semiotic assemblages in Hawai'i. *Applied Linguistics*, 12(1), 93-121
- 2015 Lamb, G. Mista, are you in a good mood?". The linguistic practice of stylization and crossing as an affiliative resource for building rapport in classroom interaction. *Multilingua* 34, 2, 159-185.

### Books

- 2024 Lamb, G. *Multispecies discourse analysis: Language at the nexus of sea turtle tourism and conservation in Hawai'i*. Bloomsbury.

### Book Chapters

- Forthcoming **Lamb, G.** and Pietikainen, S. Researching Multispecies Interaction: Nexus and Assemblage. In R. Poole, J. Hampton, A. Ghorbanpour, and D. Vardis (eds.) *The Bloomsbury Handbook of Ecolinguistics*. Bloomsbury.
- Forthcoming Sharma, B. and **Lamb, G.** Sustainable Tourism. In R. Poole, J. Hampton, A. Ghorbanpour, and D. Vardis (eds.) *The Bloomsbury Handbook of Ecolinguistics*. Bloomsbury.
- Forthcoming S.V. Steffensen and **Lamb, G.** Ecolinguistics. In C. Sinha and W. Xu (eds.) *Cambridge Encyclopedia of Cognitive Linguistics*. Cambridge University Press.
- 2025 Lamb, G. Reclaiming Sustainability in the Anthropocene. In S. Smith and M. Kosatica (eds.) *Framing Sustainability in Language and Communication*. Routledge.
- 2024 Lamb, G. and Sharma, B. Ecotourism linguistic landscapes. In R. Blackwood, S. Tufi, and W. Amos (eds.) *Bloomsbury Handbook of Linguistic Landscapes*.
- 2023 Lamb, G. (Un)welcome Waters for Multispecies Hospitality in the Anthropocene. In M. Bortoluzzi and E. Zurrú (eds.) *Ecological Communication and Ecoliteracy: Discourses of Awareness and Action for the Lifescape*. Bloomsbury Advances in Ecolinguistics Series.
- 2022 Lamb, G. Ecocultural identity and intercultural communication in wildlife ecotourism: Stance-taking towards sea turtles in Hawai'i. In Bal Sharma and Shuang Gao (Eds.) *Intercultural Communication in Tourism: Critical Perspectives*. Routledge

- 2021 Lamb, G. Sea turtle tourism and conservation: Conflict and concord on a Hawaiian Beach. In E. Freedman, S. Shipley and D. Sachsman (eds.) *Communicating Endangered Species: Extinction, News and Public Policy*. Routledge.
- 2020 Lamb, G and C. Higgins. Posthumanist theory and discourse studies. In A. De Fina and A. Georgakopoulou (eds.) *The Handbook of Discourse Studies*. Cambridge University Press.
- 2016 Lamb, G. Smiling Together, Laughing Together: Multimodal Resources Projecting Affect in L1/L2 Conversational Storytelling. In M. Prior and G. Kasper (eds) *Emotion in Multilingual Interaction*. Benjamins.
- Book Reviews**
- 2017 Lamb, G. Review of Stibbe, A. (2015). *Ecolinguistics: Language, ecology, and the stories we live by*. Routledge. *Language in Society* (43).
- 2014 Lamb, G. Review of Dreschel, E. (2014). Language contact in the early colonial Pacific. Cambridge University Press. *The Contemporary Pacific*. 28/1. 265-268
- 2010 Lamb, G. Review of Heritage, J., & Clayman, S. (Eds.) (2010). *Talk in action Interactions, identities, and institutions*. Wiley-Blackwell. *Journal of Language and Politics*, 11/2
- Doctoral Dissertation**
- 2019 Lamb, G. (2019). *Discourse and practice at the nexus of sea turtle conservation and tourism at Laniākea Beach, Hawai'i*. Published Doctoral Dissertation. University of Hawai'i at Mānoa. ProQuest.
- Articles and public writing (not peer reviewed)**
- 2024 Lamb, G. Ecowriting: A Fieldguide. In Jeff Share (ed.) *For the Love of Nature: Ecowriting the World*. Peter Lang Publishing.
- 2020-Present [Wild Ones: Environmental Communication Digest](#). A weekly digest of ideas, news, and research in ecolinguistics and environmental communication. Featured on [UCLA's Critical Media Literacy Library](#), Climate and Environmental Justice section.
- 2018 Lamb, G. (2018) Concepts in multilingualism and social harmony. 'White Paper' for the Multilingual Multicultural Strategic Initiative at the University of Hawai'i at Mānoa. <http://manoa.hawaii.edu/mlmc/research/white-papers/>

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## SCHOLARLY PRESENTATIONS

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### **Scholarly Papers Presented**

- 2026 Ecosophy in Shared Landscapes: Human-pinniped Co-Adaptation under Climate Change. Linguistic Landscape Workshop 17, University of Limerick, Limerick, Ireland, 4-6 June.
- 2025 Tracking Multispecies Intimacies in the Digital Anthropocene, co-presented with Pierre du Plessis (Aarhus University), Explorations in Ethnography, Language and Communication 10 (EELC10), 18-19 August, University of Copenhagen, Denmark.
- 2025 Citizen (eco)linguistics, co-presented with Bente Ailin Svendsen (University of Oslo), Public Communication of Science and Technology conference (PCST), 27-29 May, Aberdeen, Scotland,
- 2025 (Un)sustainable discourses in the tourism landscapes of Hawai'i and Oman, co-presented with Sean Smith (Tilburg University), American Association of Applied Linguistics (AAAL), 22-25 March, Denver, Colorado, USA.
- 2024 Current landscape of knowledge networks for climate change adaptation in Europe, with Bruno Soares, Puga-Gonzalez, I., Baulenas, E., Pickard, S., Shults, L., Kause, A., and Van Wolleghem, P: EMS Annual Meeting 2024, Barcelona, Spain, 1-6 Sep 2024, EMS2024-1048, <https://doi.org/10.5194/ems2024-1048>, 2024.
- 2024 Sustainability Discourse for a Multispecies Anthropocene. Critical Approaches to Discourse Analysis Across Disciplines (CADAAD), 10-12 July 2024, Adam Mickiewicz University, Poznań, Poland.

- 2023 “Magnetic Landscapes of Multispecies Activity,” Society for Social Studies of Science (4S) Honolulu, Hawai‘i.
- 2023 “Reclaiming Sustainability in Applied Linguistics.” American Association of Applied Linguistics (AAAL), Portland, Oregon, USA.
- 2022 “Political discourses and democratic practices of multispecies communities” 6<sup>th</sup> International Conference on Ecolinguistics (ICE-6). University of Graz, Austria.
- 2022 “The gap between your actions and your words is becoming harder to ignore”: A multi-disciplinary analysis of discourses around Greta Thunberg. Co-presented with Eszter Szenez and Robert Lawson. Critical Approaches to Discourse Analysis Across Disciplines (CADAAD), University of Bergamo, Italy.
- 2021 “What’s in a name? Labelling concepts and languages” workshop at the Center for Multilingualism in Society across the Lifespan. University of Oslo, Norway. <https://www.hf.uio.no/multiling/english/news-and-events/events/conferences/2021/what-s-in-a-name/>
- 2021 “The discursive production of interculturality at a sea turtle ecotourism destination in Hawai‘i.” Sociolinguistics Symposium 23, June 16-19 2020, Hong Kong. Part of the panel “Tourism and Intercultural Communication: Critical Perspectives” organized by Shuang Gao and Bal Krishna Sharma, with discussant Crispin Thurlow.
- 2019 “A multi-scalar approach to the learning of professional communication genres: Comparing volunteer work in Hawai‘i and global business in Finland,” co-presented with Dr. Tiina Räisänen at The Finnish Association for Applied Linguistics (AFinLA), the University of Oulu, Finland.
- 2019 “Online-offline discourse cycles of sea turtle tourism communication in Hawai‘i,” presented at the Conference for Communication and Environment Biennial Conference in Vancouver, Canada.
- 2018 “Sea turtle tourism landscapes: Discourse itineraries of sea turtle tourism in Hawai‘i,” presented at the American Association of Applied Linguistics Annual Meeting in Chicago, Illinois.
- 2018 “‘Turtle talk’ in Hawai‘i: More-than-human approaches to discourse analysis of human-wildlife interaction,” presented at the International Conference on Interactivity, Language & Cognition in Honolulu, Hawai‘i.
- 2017 “Beach crossings in the Anthropocene: Humans, sea turtles and the communicative remaking of beach spaces” presented at the Sociolinguistics Symposium in Auckland, New Zealand
- 2017 “The imitation game: Communicative Stylization as a Teacher’s Practice in Hawai‘i’s Linguistic Landscape,” presented at the International Symposium of Bilingualism in Limerick, Ireland
- 2016 “This must be the place: Language, Identity and voices of climate change in the Pacific,” presented at the Sociolinguistic Symposium in Murcia, Spain.
- 2015 “Don’t call it Turtle Beach’: Nexus Analysis and frictions of stakeholder engagement at a Hawaiian beach,” presented at the American Association of Geographers Annual Meeting (AAG) in San Francisco, California.

### **Invited Lectures**

- 2026 The Politics of Traceability. Roundtable Discussant. Aarhus Institute of Advance Studies (AIAS), Aarhus University 4-6 May.
- 2025 Climate change and multispecies communicability in the Anthropocene. Danish Institute for Advanced Study (DIAS), Southern Denmark University, Odense, Denmark.
- 2025 Aarhus Institute of Advanced Studies talk: Human-Wildlife Language Landscapes in Hawai‘i. Aarhus University. <https://aias.au.dk/events/show/artikel/monk-seal-language-landscapes-in-hawaii>
- 2024 “Different traditions of ethnography”: at the workshop: Perspectives on the methodology and teaching of ethnography, University of Helsinki, May 29, 2024.

- 2024 “Wildlife Ecotourism in Hawai‘i”: at the [Symposium on Sustainability and Tourism – Interdisciplinary Perspectives](#). Umwelt-Campus, Birkenfeld, Germany. May 14, 2024.
- 2023 “Rethinking sustainability in Applied Linguistics”: [Linguistics & sustainability workshop](#): Interdisciplinary understandings of sustainability in and for linguistics. Helsinki, Finland
- 2023 Multispecies Ethnography in the Anthropocene. ‘Anthropocene Minds’ Workshop, University of Kingston, UK, June 21-23.
- 2022 Ecotourism, Authenticity and Sustainability. INTPART Summer School 2022. Dec 5-9. Hosted by the Department of Africant Studies and Linguistics. University Of Cape Town.
- 2022 “Towards a green applied linguistics”: [Linguistics & sustainability workshop](#): Interdisciplinary understandings of sustainability in and for linguistics. Roskilde, Denmark May 22–24 2022.
- 2021 “Narratives of entanglement: Analyzing ecocultural identity in wildlife ecotourism and conservation.” INTPART Summer School 29 November – 1 December. Hosted by the Department of Linguistics University of the Witwatersrand, South Africa
- 2019 “Nexus analysis as a research design for digital media studies,” presented at the Research Collegium for Language in Changing Society (RECLAS), University of Jyväskylä, Finland
- 2019 “Environmental education in applied language and communication studies,” presented at the Discourse Hub, University of Jyväskylä, Finland. <https://www.discoursehub.fi/jyvaskyla-discourse-hub/>

### **Panels Organized**

- 2018 Panel co-organizer, “Tourism Spaces at the Nexus of Language, Materiality, and Mobility,” a panel presented at the American Association of Applied Linguistics Annual Meeting in Chicago, Illinois.

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## **TEACHING** (See also ‘guest lectures’ below)

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### **NHH Norwegian School of Economics, Bergen, Norway**

#### *Courses taught:*

- 2024- Present English for Business Communication 10 (ENG10) Focus: Sustainability Communication  
English for Business Communication 11 (ENG11) Focus: Sustainability Communication  
Academic Writing and Research Communication (for doctoral students) (MET513/MET533)

### **University of Oslo, Center for Multilingualism in Society Across the Lifespan (MultiLing), Oslo, Norway**

#### *Courses taught:*

- 2021-2024 Ecolinguistics, Ecological Discourse Analysis, and Environmental Communication, in the course Språk og kommunikasjon i det flerkulturelle samfunnet (Language and communication in multicultural society), co-taught with Professor Bente Ailin Svendsen, SPR4110, University of Oslo.

### **University of Hawai‘i at Manoa, Department of Second Language Studies, Honolulu, Hawai‘i, USA**

Lecturer, Department of Second Language Studies (SLS)

See also “Workshops and Invited Lectures” section below. Digital teaching portfolio available at: [gavinlamb.org/teaching](http://gavinlamb.org/teaching)  
Syllabi available upon request.

#### *Courses taught:*

- 2019 SLS 408 Multilingual Education  
2018 SLS 480A Sociocultural approaches to second language studies  
2016 SLS 660 Sociolinguistics and Second Language Studies  
2016 SLS 280 Bilingualism: Culture and Cognition

2012-14 **English Language Institute (ELI), Department of Second Language Studies, Honolulu, Hawai'i, USA**

*Courses taught:*

- 2014 ELI 83 Academic Writing for Graduate Students with English as an additional language  
2014 ELI 100 Expository writing: a guided approach for speakers of English as an additional language  
2014 ELI 73/83 Territorial Teacher Training Assistance Program (TTTAP) in affiliation with the English Language Institute (ELI). American Samoa and Hawai'i.  
2012 ELI 73 Intermediate academic writing in English as an additional language: split undergraduate and graduate academic writing course.

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## GUEST TEACHING LECTURES

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- 2022-2023 Qualitative discourse analysis. Taught by Haley de Korne, LING4140, Language Research Methods, University of Oslo.
- 2022 Sustainable Language Policy. Fall 2022, MULTI4160, Taught by Seyed Hadi Mirvahedi, Language Policy and Planning, University of Oslo,
- 2019 "Nexus analysis as a research design for digital media studies," presented at the Research Collegium for Language in Changing Society (RECLAS), University of Jyväskylä, Finland
- 2019 "Environmental education in applied language and communication studies," presented at the Discourse Hub, University of Jyväskylä, Finland
- 2019 "Nexus analysis as a discourse analytic approach to human-environment interaction," Project on Human Activity in Natural Settings (HANS) University of Oulu, Finland
- 2018 "Interactional sociolinguistics and stylization," Second Language Studies (SLS) 660: A graduate course on Sociolinguistics and Second Language Studies (taught by Professor Gabriele Kasper), University of Hawai'i at Manoa
- 2017 "Hawai'i Creole and Local Language Practices in Hawai'i," Da Pidgin Coup, Hawai'i Creole Advocacy University of Hawai'i at Manoa
- 2017 "Discourse analysis and ethnography," Second Language Studies (SLS) 675: Qualitative Research Methods in Second Language Studies (taught by Professor Gabriele Kasper), University of Hawai'i at Manoa
- 2016 "Technology for mixed methods Language Studies Language Research," Second Language Studies (SLS) 675: A graduate course on Qualitative Research Methods in Second Language Research (taught by Professor Christina Higgins), University of Hawai'i at Manoa

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## PHD SCHOOLS & ORGANIZED WORKSHOPS

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- 2022 *PhD School:* MultiLing Summer School 2022 - Communication and environmental justice: Sociocultural Linguistic Approaches. Center for Multilingualism in Society across the Lifespan (MultiLing), University of Oslo, Norway. Co-organized with Toril Opsahl and Unn Røyneland. <https://www.hf.uio.no/multiling/english/news-and-events/events/phd-seminars/2022/multiling-summer-school-2022/>
- 2019 *Workshop:* Approaches to Analyzing Language and Communication in Changing Society: A Research Collegium for Language in Changing Society (ReCLaS) seminar focusing on communication methodologies, with a thematic session on Greta Thunberg," a panel at the University of Jyväskylä, Finland., co-organized with Eszter Szenes and Robert Lawson

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## COMMUNITY INVOLVEMENT/OUTREACH

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- 2022 Public Lecture: "Ocean Applied Linguistics: Communicating Sea Turtle Conservation in Hawai'i" Young Researchers Night, Litteraturhuset, Oslo Norway. [Akademiet for yngre forskere](https://www.akademiet.no/yngre-forskere/),
- 2018 – Present Independent Affiliate Consultant, [Golden Honu Services of Oceania Sea Turtle Conservation Coalition](https://www.golden-honu.org/)
- 2017 Volunteer: "Get Pidgin?: Summit on Pidgin and Education." Organized by the Charlene Sato Center for Pidgin, Creole, and Dialect Studies at University of Hawai'i at Manoa.

2011 - 2019	Member, The "Pidgin Coup": Community outreach and advocate group for promoting awareness, of issues related to Pidgin/Hawai'i Creole in Hawai'i, University of Hawai'i at Manoa
2017 - 2018	Volunteer: Hawai'i School Kids Investigating Language and Life in Society (HI-SKILLS) Farrington High School, Honolulu, Hawai'i

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## SERVICE TO PROFESSION

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2026	Co-Organizer, 8 <sup>th</sup> Annual International Ecolinguistics Association Conference (ICE-8). Rennes, France, July 9-11, 2026
2022	Co-organizer (with Dr. Aleksandra Ita Olszewska) of the <a href="#">Multilingualism Research Forum</a> at the Center for Multilingualism across the Lifespan at the University of Oslo (January – June 2022):
2017 – Present	Manuscript Reviewing for Journals and Books: <i>Applied Linguistics</i> , <i>Applied Linguistics Review</i> , <i>Journal of Pragmatics</i> , <i>Journal of Language and Ecology</i> , <i>Cambridge Handbook of Discourse Studies</i> , <i>Bloomsbury Ecolinguistics Book Series</i> , and others.
2018 – Present	Steering group member, International Ecolinguistics Association (IEA). <a href="https://www.ecolinguistics-association.org/People">https://www.ecolinguistics-association.org/People</a>
2018	Volunteer: 7th International Conference on Environmental Futures. University of Hawai'i at Mānoa
2012	Conference Proceedings Editor, College of Language, Linguistics and Literature, University of Hawai'i at Mānoa.
2010-11	President, Department of Second Language Studies Graduate Student Association

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## CERTIFICATES

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2026	Case Study Workshop Boston, Harvard Business School, (Jan 2026). Credential ID CeDiD: 26HE-YB56-GABO ( <a href="https://cecredential-validation.tlt.harvard.edu/">https://cecredential-validation.tlt.harvard.edu/</a> )
2025	Global Colloquium on Participant-Centered Learning, Harvard Business School, (Aug 2025). Credential ID CeDiD: 253D-H1QA-GMBO Name: Ga ( <a href="https://cecredential-validation.tlt.harvard.edu/">https://cecredential-validation.tlt.harvard.edu/</a> )
2020	<a href="#">Professional Certificate: Environmental Communication: Research into Practice</a> Course offered by the International Environmental Communication Association (Instructor: Dr. Mark Meisner, certificate available upon request)

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## RESEARCH AND TECHNICAL SKILLS

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Qualitative Research Methods	ethnography, conversation analysis, critical discourse analysis, interactional sociolinguistics, corpus-assisted discourse analysis, digital ethnography methods, interview and survey design, qualitative research design
Quantitative Data Analysis Software	RStudio (basic social statistics, online text analysis, data visualization).
Qualitative Data Analysis Software	Atlas.ti, Gephi, MAXQDA, Tableau, Lancsbox (corpus linguistics software).

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## STUDY ABROAD & LANGUAGE EXPERIENCE

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<i>Date</i>	<i>Study Abroad Location</i>
1999 - 2000	American Field Service (AFS) High School Exchange Program: Lycée Boissy D'anglas, Annonay, France.

- 2001 - 2002 International School Exchange and English Teaching Assistant with Colégio Unificado High School. Balneário Camboriú, Santa Catarina, Brazil.
- 2005 – 2006 University of Hawai'i at Mānoa Study Abroad Program at Konan University (甲南大学), Kobe, Japan.