

Gavin M. Lamb, Ph.D.

gavin.lamb@nhh.no
gavinalamb.org

EDUCATION

University of Hawai'i at Mānoa

2019 Ph.D. Second Language Studies (Applied Linguistics)
Dissertation Title: *Discourse and Practice at the Nexus of Sea Turtle Tourism and Conservation in Hawai'i*
Chairperson: Christina Higgins, Committee: Haruko Cook, Graham Crookes, Alexander Mawyer, Jonathan Padwe
- Awarded the Excellence in Doctoral Dissertation Research Award from the College of Language, Linguistics and Literature

2012 M.A. Second Language Studies (Applied Linguistics)
- Specialization: Discourse and Social Interaction
- Received Harry Whitten Prize for Scholarly Excellence for Outstanding M.A. Thesis

2007 B.A. Japanese Language and Literature
- One year study abroad: Kōnan University, Kobe, Japan.
- Minor in History (European Intellectual History)
- Certificate in French Language and Literature

ACADEMIC POSITIONS

<u>Date</u>	<u>Location</u>
2024 – Present	Associate Professor of English Language, Department of Professional and Intercultural Communication, NHH Norwegian School of Economics, Bergen, Norway.
2023 – Present	Senior Researcher (Forsker II) NORCE (Norwegian Research Centre), Bergen, Norway
May-June 2023	Visiting Fellow, Danish Institute for Advanced Study (DIAS), Southern Denmark University.
2021 – 2024	Postdoctoral Fellow, Center for Multilingualism in Society across the Lifespan (MultiLing), University of Oslo, Norway
2019	Postdoctoral Researcher, Research Collegium for Language in Changing Society (RECLAS), University of Jyväskylä, Finland
2014-2017	Graduate Research Assistant, Charlene Junko Sato Center for Pidgin, Creole and Dialect Studies. University of Hawai'i at Mānoa, USA. https://www.hawaii.edu/satocenter/

AWARDS, FELLOWSHIPS & GRANTS

External

2024 MSCA Seal of Excellence
2018 Excellence in Doctoral Dissertation Research Award.
2017 – 2018 Bilinski Dissertation Fellowship
2017 Bilinski Summer Research Award
2016 Bilinski Pre-Dissertation Research Award
2016 Graduate Student Organization (GSO) Research Award
2015 Graduate Student Organization (GSO) Research Award

Internal

2019 Research Collegium for Language in Changing Society (RECLAS) Grant
2014 Charlene Sato Memorial Scholarship for Pidgin, Creole and Dialect Studies
2012 Harry Whitten Prize for Scholarly Excellence, awarded to recognize outstanding M.A. theses and scholarly papers in the Department of Second Language Studies

ACADEMIC PUBLICATIONS

Journal Articles

2025 Lamb, G. (2025). Magnetic landscapes of multispecies activity in the Digital Anthropocene, *Language in Society* (54/5), pp. 964 – 981. Part of the special issue: Anthropocenic Landscapes: Space and Semiosis in Planetary Crisis, edited by Sean P. Smith.

2024 Lamb, G. (2024). Multispecies language landscapes: (Re)making beachscapes with monk seals in Hawai'i. *Linguistic Landscape*. 10(4), 370–399

2021 Lamb, G. Spectacular sea turtles: Itineraries of wildlife tourism discourse in Hawai'i. *Applied Linguistics Review*. 12(1): 93–121. Part of the special issue: Tourism at the nexus of language, mobility, and materiality, edited by G. Lamb and B. Sharma.

2021 Lamb, G. and Sharma, B. Introduction: Tourism spaces at the nexus of language and materiality. *Applied Linguistics Review*. In G. Lamb and B. Sharma (eds). Special issue on Tourism at the nexus of language, mobility, and materiality.

2020 Lamb, G. Towards a green applied linguistics: Human-sea turtle semiotic assemblages in Hawai'i. *Applied Linguistics*, 12(1), 93-121

2015 Lamb, G. Mista, are you in a good mood?". The linguistic practice of stylization and crossing as an affiliative resource for building rapport in classroom interaction. *Multilingua* 34, 2, 159-185.

Books

2024 Lamb, G. *Multispecies discourse analysis: Language at the nexus of sea turtle tourism and conservation in Hawai'i*. Bloomsbury.

Book Chapters

Forthcoming Lamb, G. and Pietikainen, S. Researching Multispecies Interaction: Nexus and Assemblage. In R. Poole, J. Hampton, A. Ghorbanpour, and D. Vardis (eds.) *The Bloomsbury Handbook of Ecolinguistics*. Bloomsbury.

Forthcoming Sharma, B. and Lamb, G. Sustainable Tourism. In R. Poole, J. Hampton, A. Ghorbanpour, and D. Vardis (eds.) *The Bloomsbury Handbook of Ecolinguistics*. Bloomsbury.

Forthcoming S.V. Steffensen and Lamb, G. Ecolinguistics. In C. Sinha and W. Xu (eds.) *Cambridge Encyclopedia of Cognitive Linguistics*. Cambridge University Press.

2025 Lamb, G. Reclaiming Sustainability in the Anthropocene. In S. Smith and M. Kosatica (eds.) *Framing Sustainability in Language and Communication*. Routledge.

2024 Lamb, G. and Sharma, B. Ecotourism linguistic landscapes. In R. Blackwood, S. Tufi, and W. Amos (eds.) *Bloomsbury Handbook of Linguistic Landscapes*.

2023 Lamb, G. (Un)welcome Waters for Multispecies Hospitality in the Anthropocene. In M. Bortoluzzi and E. Zurru (eds.) *Ecological Communication and Ecoliteracy: Discourses of Awareness and Action for the Lifescape*. Bloomsbury Advances in Ecolinguistics Series.

2022 Lamb, G. Ecocultural identity and intercultural communication in wildlife ecotourism: Stance-taking towards sea turtles in Hawai'i. In Bal Sharma and Shuang Gao (Eds.) *Intercultural Communication in Tourism: Critical Perspectives*. Routledge

2021 Lamb, G. Sea turtle tourism and conservation: Conflict and concord on a Hawaiian Beach. In E. Freedman, S. Shipley and D. Sachsman (eds.) *Communicating Endangered Species: Extinction, News and Public Policy*. Routledge.

2020 Lamb, G and C. Higgins. Posthumanist theory and discourse studies. In A. De Fina and A. Georgakopoulou (eds.) *The Handbook of Discourse Studies*. Cambridge University Press.

2016 Lamb, G. Smiling Together, Laughing Together: Multimodal Resources Projecting Affect in L1/L2 Conversational Storytelling. In M. Prior and G. Kasper (eds) *Emotion in Multilingual Interaction*. Benjamins.

Book Reviews

2017 Lamb, G. Review of Stibbe, A. (2015). *Ecolinguistics: Language, ecology, and the stories we live by*. Routledge. *Language in Society* (43).

2014 Lamb, G. Review of Dreschel, E. (2014). Language contact in the early colonial Pacific. Cambridge University Press. *The Contemporary Pacific*. 28/1. 265-268

2010 Lamb, G. Review of Heritage, J., & Clayman, S. (Eds.) (2010). *Talk in action Interactions, identities, and institutions*. Wiley-Blackwell. *Journal of Language and Politics*, 11/2

Doctoral Dissertation

2019 Lamb, G. (2019). *Discourse and practice at the nexus of sea turtle conservation and tourism at Laniākea Beach, Hawai'i*. Published Doctoral Dissertation. University of Hawai'i at Mānoa. ProQuest.

Articles and public writing (not peer reviewed)

2024 Lamb, G. Ecowriting: A Fieldguide. In Jeff Share (ed.) *For the Love of Nature: Ecowriting the World*. Peter Lang Publishing.

2020-Present [Wild Ones: Environmental Communication Digest](#). A weekly digest of ideas, news, and research in ecolinguistics and environmental communication. Featured on [UCLA's Critical Media Literacy Library](#), Climate and Environmental Justice section.

2018 Lamb, G. (2018) Concepts in multilingualism and social harmony. 'White Paper' for the Multilingual Multicultural Strategic Initiative at the University of Hawai'i at Mānoa. <http://manoa.hawaii.edu/mlmc/research/white-papers/>

SCHOLARLY PRESENTATIONS

Scholarly Papers Presented

2025 Tracking Multispecies Intimacies in the Digital Anthropocene, co-presented with Pierre du Plessis (Aarhus University), Explorations in Ethnography, Language and Communication 10 (EELC10), 18-19 August, University of Copenhagen, Denmark.

2025 Citizen (eco)linguistics, co-presented with Bente Ailin Svendsen (University of Oslo), Public Communication of Science and Technology conference (PCST), 27-29 May, Aberdeen, Scotland,

2025 (Un)sustainable discourses in the tourism landscapes of Hawai'i and Oman, co-presented with Sean Smith (Tilburg University), American Association of Applied Linguistics (AAAL), 22-25 March, Denver, Colorado, USA.

2024 Current landscape of knowledge networks for climate change adaptation in Europe, with Bruno Soares, Puga-Gonzalez, I., Baulenas, E., Pickard, S., Shults, L., Kause, A., and Van Wollegem, P: EMS Annual Meeting 2024, Barcelona, Spain, 1-6 Sep 2024, EMS2024-1048, <https://doi.org/10.5194/ems2024-1048>, 2024.

2024 Sustainability Discourse for a Multispecies Anthropocene. Critical Approaches to Discourse Analysis Across Disciplines (CADAAD), 10-12 July 2024, Adam Mickiewicz University, Poznań, Poland.

2023 "Magnetic Landscapes of Multispecies Activity," Society for Social Studies of Science (4S) Honolulu, Hawai'i.

2023 “Reclaiming Sustainability in Applied Linguistics.” American Association of Applied Linguistics (AAAL), Portland, Oregon, USA.

2022 “Political discourses and democratic practices of multispecies communities” 6th International Conference on Ecolinguistics (ICE-6). University of Graz, Austria.

2022 “The gap between your actions and your words is becoming harder to ignore”: A multi-disciplinary analysis of discourses around Greta Thunberg. Co-presented with Eszter Szenez and Robert Lawson. Critical Approaches to Discourse Analysis Across Disciplines (CADAAD), University of Bergamo, Italy.

2021 “What’s in a name? Labelling concepts and languages” workshop at the Center for Multilingualism in Society across the Lifespan. University of Oslo, Norway. <https://www.hf.uio.no/multiling/english/news-and-events/events/conferences/2021/what-s-in-a-name/>

2021 “The discursive production of interculturality at a sea turtle ecotourism destination in Hawai‘i.” Sociolinguistics Symposium 23, June 16-19 2020, Hong Kong. Part of the panel “Tourism and Intercultural Communication: Critical Perspectives” organized by Shuang Gao and Bal Krishna Sharma, with discussant Crispin Thurlow.

2019 “A multi-scalar approach to the learning of professional communication genres: Comparing volunteer work in Hawai‘i and global business in Finland,” co-presented with Dr. Tiina Räisänen at The Finnish Association for Applied Linguistics (AFinLA), the University of Oulu, Finland.

2019 “Online-offline discourse cycles of sea turtle tourism communication in Hawai‘i,” presented at the Conference for Communication and Environment Biennial Conference in Vancouver, Canada.

2018 “Sea turtle tourismscapes: Discourse itineraries of sea turtle tourism in Hawai‘i,” presented at the American Association of Applied Linguistics Annual Meeting in Chicago, Illinois.

2018 “‘Turtle talk’ in Hawai‘i? More-than-human approaches to discourse analysis of human-wildlife interaction,” presented at the International Conference on Interactivity, Language & Cognition in Honolulu, Hawai‘i.

2017 “Beach crossings in the Anthropocene: Humans, sea turtles and the communicative remaking of beach spaces” presented at the Sociolinguistics Symposium in Auckland, New Zealand

2017 “The imitation game: Communicative Stylization as a Teacher’s Practice in Hawai‘i’s Linguistic Landscape,” presented at the International Symposium of Bilingualism in Limerick, Ireland

2016 “This must be the place: Language, Identity and voices of climate change in the Pacific,” presented at the Sociolinguistic Symposium in Murcia, Spain.

2015 “Don’t call it Turtle Beach”: Nexus Analysis and frictions of stakeholder engagement at a Hawaiian beach,” presented at the American Association of Geographers Annual Meeting (AAG) in San Francisco, California.

Invited Lectures

2025 Climate change and multispecies communicability in the Anthropocene. Danish Institute for Advanced Study (DIAS), Southern Denmark University, Odense, Denmark.

2025 Aarhus Institute of Advanced Studies talk: Human-Wildlife Language Landscapes in Hawai‘i. Aarhus University. <https://aias.au.dk/events/show/artikel/monk-seal-language-landscapes-in-hawaii>

2024 “Different traditions of ethnography”: at the workshop: Perspectives on the methodology and teaching of ethnography, University of Helsinki, May 29, 2024.

2024 “Wildlife Ecotourism in Hawai‘i”: at the Symposium on Sustainability and Tourism – Interdisciplinary Perspectives. Umwelt-Campus, Birkenfeld, Germany. May 14, 2024.

2023 “Rethinking sustainability in Applied Linguistics”: Linguistics & sustainability workshop: Interdisciplinary understandings of sustainability in and for linguistics. Helsinki, Finland

2023	Multispecies Ethnography in the Anthropocene. ‘Anthropocene Minds’ Workshop, University of Kingston, UK, June 21-23.
2022	Ecotourism, Authenticity and Sustainability. INTPART Summer School 2022. Dec 5-9. Hosted by the Department of Africant Studies and Linguistics. University Of Cape Town.
2022	“Towards a green applied linguistics”: Linguistics & sustainability workshop : Interdisciplinary understandings of sustainability in and for linguistics. Roskilde, Denmark May 22–24 2022.
2021	“Narratives of entanglement: Analyzing ecocultural identity in wildlife ecotourism and conservation.” INTPART Summer School 29 November – 1 December. Hosted by the Department of Linguistics University of the Witwatersrand, South Africa
2019	“Nexus analysis as a research design for digital media studies,” presented at the Research Collegium for Language in Changing Society (RECLAS), University of Jyväskylä, Finland
2019	“Environmental education in applied language and communication studies,” presented at the Discourse Hub, University of Jyväskylä, Finland. https://www.discoursehub.fi/jyvaskyla-discourse-hub/

Panels Organized

2018	Panel co-organizer, “Tourism Spaces at the Nexus of Language, Materiality, and Mobility,” a panel presented at the American Association of Applied Linguistics Annual Meeting in Chicago, Illinois.
------	---

TEACHING (See also ‘guest lectures’ below)

NHH Norwegian School of Economics, Bergen, Norway

Courses taught:

2024-Present	English for Business Communication 10 (ENG10) Focus: Sustainability Communication English for Business Communication 11 (ENG11) Focus: Sustainability Communication Academic Writing and Research Communication (MET513/MET533)
--------------	---

University of Oslo, Center for Multilingualism in Society Across the Lifespan (MultiLing), Oslo, Norway

Courses taught:

2021-2024	Ecolinguistics, Ecological Discourse Analysis, and Environmental Communication, in the course Språk og kommunikasjon i det flerkulturelle samfunnet (Language and communication in multicultural society), co-taught with Professor Bente Ailin Svendsen, SPR4110, University of Oslo.
-----------	--

University of Hawai‘i at Manoa, Department of Second Language Studies, Honolulu, Hawai‘i, USA

Lecturer, Department of Second Language Studies (SLS)

2016-19	See also “Workshops and Invited Lectures” section below. Digital teaching portfolio available at: gavinlamb.org/teaching Syllabi available upon request.
---------	---

Courses taught:

2019	SLS 408 Multilingual Education
2018	SLS 480A Sociocultural approaches to second language studies
2016	SLS 660 Sociolinguistics and Second Language Studies
2016	SLS 280 Bilingualism: Culture and Cognition

2012-14 English Language Institute (ELI)

Courses taught:

2014	ELI 83 Academic Writing for Graduate Students with English as an additional language
2014	ELI 100 Expository writing: a guided approach for speakers of English as an additional language
2014	ELI 73/83 Territorial Teacher Training Assistance Program (TTTAP) in affiliation with the English Language Institute (ELI). American Samoa and Hawai‘i.
2012	ELI 73 Intermediate academic writing in English as an additional language: split undergraduate and graduate academic writing course.

GUEST TEACHING LECTURES

2022-2023 Qualitative discourse analysis. Taught by Haley de Korne, LING4140, Language Research Methods, University of Oslo.

2022 Sustainable Language Policy. Fall 2022, MULTI4160, Taught by Seyed Hadi Mirvahedi, Language Policy and Planning, University of Oslo,

2019 "Nexus analysis as a research design for digital media studies," presented at the Research Collegium for Language in Changing Society (RECLAS), University of Jyväskylä, Finland

2019 "Environmental education in applied language and communication studies," presented at the Discourse Hub, University of Jyväskylä, Finland

2019 "Nexus analysis as a discourse analytic approach to human-environment interaction," Project on Human Activity in Natural Settings (HANS) University of Oulu, Finland

2018 "Interactional sociolinguistics and stylization," Second Language Studies (SLS) 660: A graduate course on Sociolinguistics and Second Language Studies (taught by Professor Gabriele Kasper), University of Hawai'i at Manoa

2017 "Hawai'i Creole and Local Language Practices in Hawai'i," Da Pidgin Coup, Hawai'i Creole Advocacy University of Hawai'i at Manoa

2017 "Discourse analysis and ethnography," Second Language Studies (SLS) 675: Qualitative Research Methods in Second Language Studies (taught by Professor Gabriele Kasper), University of Hawai'i at Manoa

2016 "Technology for mixed methods Language Studies Language Research," Second Language Studies (SLS) 675: A graduate course on Qualitative Research Methods in Second Language Research (taught by Professor Christina Higgins), University of Hawai'i at Manoa

PHD SCHOOLS & ORGANIZED WORKSHOPS

2022 *PhD School:* MultiLing Summer School 2022 - Communication and environmental justice: Sociocultural Linguistic Approaches. Center for Multilingualism in Society across the Lifespan (MultiLing), University of Oslo, Norway. Co-organized with Toril Opsahl and Unn Royneland. <https://www.hf.uio.no/multiling/english/news-and-events/events/phd-seminars/2022/multiling-summer-school-2022/>

2019 *Workshop:* Approaches to Analyzing Language and Communication in Changing Society: A Research Collegium for Language in Changing Society (ReCLaS) seminar focusing on communication methodologies, with a thematic session on Greta Thunberg," a panel at the University of Jyväskylä, Finland., co-organized with Eszter Szenes and Robert Lawson

COMMUNITY INVOLVEMENT/OUTREACH

2022 Public Lecture: "Ocean Applied Linguistics: Communicating Sea Turtle Conservation in Hawai'i" Young Researchers Night, Litteraturhuset, Oslo Norway. [Akademiet for yngre forskere](#),

2018 – Present Independent Affiliate Consultant, [Golden Honu Services of Oceania Sea Turtle Conservation Coalition](#)

2017 Volunteer: "Get Pidgin?: Summit on Pidgin and Education." Organized by the Charlene Sato Center for Pidgin, Creole, and Dialect Studies at University of Hawai'i at Manoa.

2011 - 2019 Member, The "Pidgin Coup": Community outreach and advocate group for promoting awareness, of issues related to Pidgin/Hawai'i Creole in Hawai'i, University of Hawai'i at Manoa

2017 - 2018 Volunteer: Hawai'i School Kids Investigating Language and Life in Society (HI-SKILLS) Farrington High School, Honolulu, Hawai'i

SERVICE TO PROFESSION

2026	Co-Organizer, 8 th Annual International Ecolinguistics Association Conference (ICE-8). Rennes, France, July 9-11, 2026
2022	Co-organizer (with Dr. Aleksandra Ita Olszewska) of the Multilingualism Research Forum at the Center for Multilingualism across the Lifespan at the University of Oslo (January – June 2022):
2017 – Present	Manuscript Reviewing for Journals and Books: <i>Applied Linguistics</i> , <i>Applied Linguistics Review</i> , <i>Journal of Pragmatics</i> , <i>Journal of Language and Ecology</i> , <i>Cambridge Handbook of Discourse Studies</i> , <i>Bloomsbury Ecolinguistics Book Series</i> , and others.
2018 – Present	Steering group member, International Ecolinguistics Association (IEA). https://www.ecolinguistics-association.org/People
2018	Volunteer: 7th International Conference on Environmental Futures. University of Hawai‘i at Mānoa
2012	Conference Proceedings Editor, College of Language, Linguistics and Literature, University of Hawai‘i at Mānoa.
2010-11	President, Department of Second Language Studies Graduate Student Association

CERTIFICATES

2026	Case Study Workshop Boston, Harvard Business School, (Jan 2026). Credential ID CeDiD: 26HE-YB56-GABO (https://cecredential-validation.tlt.harvard.edu/)
2025	Global Colloquium on Participant-Centered Learning, Harvard Business School, (Aug 2025). Credential ID CeDiD: 253D-H1QA-GMBO Name: Ga (https://cecredential-validation.tlt.harvard.edu/)
2020	Professional Certificate: Environmental Communication: Research into Practice Course offered by the International Environmental Communication Association (Instructor: Dr. Mark Meisner, certificate available upon request)

RESEARCH AND TECHNICAL SKILLS

Qualitative Research Methods	ethnography, conversation analysis, critical discourse analysis, interactional sociolinguistics, corpus-assisted discourse analysis, digital ethnography methods, interview and survey design, qualitative research design
Quantitative Data Analysis Software	RStudio (basic social statistics, online text analysis, data visualization).
Qualitative Data Analysis Software	Atlas.ti, Gephi, MAXQDA, Tableau, Lanksbox (corpus linguistics software).

STUDY ABROAD & LANGUAGE EXPERIENCE

<i>Date</i>	<i>Study Abroad Location</i>
1999 - 2000	American Field Service (AFS) High School Exchange Program: Lycée Boissy D'anglas, Annecy, France.
2001 - 2002	International School Exchange and English Teaching Assistant with Colégio Unificado High School. Balneário Camboriú, Santa Catarina, Brazil.
2005 – 2006	University of Hawai‘i at Mānoa Study Abroad Program at Konan University (甲南大学), Kobe, Japan.

Language Experience (self-assessment based on CEFR Levels)

English (First language)
French (B2/C1)
Japanese (B2)
Norwegian (B1/B2)
Portuguese (B1/B2)
Hawaiian (A2)