



Nordic Qualitative Research Forum 2025

A ONE-DAY COMMUNITY-BUILDING & PAPER DEVELOPMENT WORKSHOP

Theme: Making an Impact (beyond academia) with Qualitative Research

Keynote speakers: Kevin Corley & Malvina Klag

NHH Norwegian School of Economics, Bergen, Fri. 25th April 2025, AUD Q

Have you ever struggled with this duality –Create an academic impact and contribute to theory, while at the same time making your work more relevant to practice in general? If so, you are not alone. The theme of this year's qualitative research workshop is "impact, beyond academia" and aims to facilitate discussions about impact, what it means, and the potential of management scholarship, particularly through qualitative research, in achieving that.

During the day, you will hear from prestigious scholars, learn what others are working on, receive (and give) feedback on work in progress, and socialize with colleagues, and be part of a growing community.

The first keynote will be by [Kevin Corley](#), a renowned scholar championing the role of qualitative research in management scholarship. He will speak on "**Crafting Qualitative Research for Maximum Impact**". This is followed by our second keynote [Malvina Klag](#), a practitioner-scholar who has longstanding experience of transferring knowledge from scholarship to practice and vice versa. She will speak on "**Impacting practice: Methodological challenges and opportunities**".

Established scholars, early career researchers, and PhD students from all parts of the Nordic countries, and beyond who do qualitative research or are interested in learning more about the potential for impact through qualitative research are welcome to attend.

The event is organized jointly by NHH Norwegian School of Economics (Inger Stensaker & Vidya Oruganti) and BI Business School (Davide Nicolini & Petra Kipfelsberger).

Provisional program (from 09.00-17.00)

- Keynote by [Kevin Corley](#), Imperial College London & [London Qualitative Community](#)
- Keynote by [Malvina Klag](#), Systems Change Strategist & University of Manitoba
- Session on [Start Smart](#)
- Roundtables: PDW feedback on work in progress papers & Impact posters



Registration Link: [Eventbrite](#)

Participation fee: 500 NOK

Limited seats: Participation limited to 60 (due to pedagogic approach in workshop) and will be on first come basis. Registration will be closed after 60 participants.

Contact person: Vidya Oruganti, NHH (vidya.oruganti@nhh.no)

Participation in the Forum:

You can participate in a few different ways:

- a) **Guest:** You simply [register](#) and participate as a guest. During round-table discussions, you will be assigned to a table.

OR

- b) **Paper Development Workshop:** You [register](#), and additionally, if you would like to receive feedback on your work in progress, please attach a [one-page abstract](#) explaining the topic, methodology, nature, and status of the piece of work (PhD chapter? Draft paper? Paper under revision?) to vidya.oruganti@nhh.no no later than **14th March 2025**. *Full paper/extended abstract version for PDW roundtables expected for circulation by 7th April 2025.*

OR

- c) **Impact Poster:** You [register](#), and if you have a good idea or example (either yours or existing) of “impact beyond academia through qualitative research”, you could present it as a poster. We will select around 7-8 posters to showcase and discuss in roundtables. The goal is to showcase existing examples as inspiration for others. Poster ideas (4 slides) should be sent for consideration by email to vidya.oruganti@nhh.no by **14th March 2025**.

The poster **must have a maximum of only 4 slides** clearly stating the following:

- a. What is the idea?
- b. What is the research behind it?
- c. Where and how has this been used by practitioners?
- d. Why is this impactful?

Note: You can send *either* a paper for PDW or an Impact poster. You cannot be at both roundtables. You can certainly attend as a guest without any of these submissions as well.

Attendance confirmation will be sent at the beginning of April 2025.

If you haven't done so already, please join our [LinkedIn group](#), where we will post updates!

